

**„DIT 2012 – Dr. Juraj Plenковиć“  
Call for Papers**

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**CROATIAN COMMUNICATION ASSOCIATION**



**INTERNATIONAL FEDERATION OF COMMUNICATION  
ASSOCIATIONS**



**19. International scientific conference  
»SOCIETY AND TECHNOLOGY 2012 – Dr. Juraj Plenковиć«  
Lovran, Croatia  
28.–30.06. 2012.**

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Dear Sir/Madame,

We invite you to actively participate in the work of 19th International scientific conference "SOCIETY AND TECHNOLOGY 2012 – Dr. Juraj Plenковиć", which will take place from 28th to 30th June 2012, in Lovran (Hotel Excelsior), Croatia with Your scientific and professional paper (report, study or debate).

International scientific conference "DIT 2012 – Dr. Juraj Plenковиć" accepts and publishes scientific and professional papers and the results of interdisciplinary scientific research, whose area of interest is the development of society, education, science and technology. Strong development of society, science, technology, education, culture, art, media, communications and new ICT technology brings continuous social changes at all levels of communication (global, regional, national, local, glocal) that results in social change in all spheres of social development, science, education and technology.

International scientific conference "DIT 2012 – Dr. Juraj Plenковиć" programme is structured into 6 separate thematic units:

1. Science, culture, religion, technology and society development;
2. »Bologna« education processes and future of education;
3. New ICT technologies, media and e-learning;
4. Communication management and public relations;
5. Society and intergenerational dialogue;
6. Journalism and Europe (1992-2012.)

Please be sure to deliver your application for participation (working title, abstract and keywords in English) not later than 15/02/2012. with attached thematic unit. Complete paper should be submitted no later than 15/04/2012. Subsequently received papers will not be considered and will not be included in the publication process for reviewers.

Please deliver the papers to the following e-mail addresses:

**dariamustic@yahoo.com**

Please submit your paper in Microsoft Word or Rich Text Format (RTF).

Papers should consist of up to 18 pages of text.

Paper formatting:

- Paper Size: A4
- Margins: Normal (Top/Bottom/Left/Right: 2,5 cm = 1 inch)
- Font: Times New Roman
- Font Style:
  - Title: Bold with ALL CAPS
  - Author Name: Bold (presenter's name is Bolded and Underlined)
  - Author Institution: Italic
  - Body Text: Italic
- Font Size:
  - Title: 14
  - Author Name, Institution: 12
  - Body Text: 12
- Alignment:
  - Title: Centered
  - Author Name, Institution: Centered
  - Body Text: Justified
  - Keywords: Justified
- Paragraph:
  - Line Spacing - Single
  - Before: 0 pt
  - After: 0 pt

Apart from the usual sections such as: Author's Name and Surname, Title, Notes, Bibliography, List of Tables, Charts, Photographs and Other Illustrations (if there are any in the text) and finally the List of Appendices (if there are any), papers must contain an Abstract in English, which should be 120 to 150 words long, and five key words, also in English.

Also, if the text has a number of abbreviations, it is recommended that an alphabetical list of all abbreviations and their explanations be given at the end.

Formulas and equations should be written in one line.

All special characters that might cause confusion should be explained separately. Special attention should be given to bibliographic entries.

For books one has to write:

Author's name and surname, title of the book, publisher, place of publication, year of publication.

For articles in journals:

Name and surname of the author of the article, title of the article, name of the journal where the article was published, volume, year, number and page of the journal where the article was published.

For articles in collections:

Name and surname of the author of the article, title of the article, the title of the collection where the article was published, publisher, place of publishing, year of publishing.

Papers have to be proofread so the name and the surname as well as the signature of the expert who proofread the text have to be specified in English.

Accompanying letter attached to the paper has to contain the following information: author's name and surname as well as his/her address and phone number, professional qualifications, scientific position, the name of the institution or company and place of work.

**Manuscripts will not be returned.**

**Registration fee for all participants in a scientific conference is 600 Kn or 80 EUR (for two or more authors, the registration fee is 900 Kn or 120 EUR).**

**Accommodation prices Hotel Excelsior\*\*\*\***

Double-room + breakfast, per person, per day (342 kn)

Double-room + breakfast, single use, per day (494 kn)

Double-room + Half board, per person, per day (380 kn)

Double-room + Half board, single use, per day (532 kn)

Tourist tax, per person, per day (7 kn)

Registration per person (4 kn)

#### **RESERVATIONS AND PAYMENT**

Reservations: hotel Excelsior, tel. 051 710 444, fax 051 710 399,  
e-mail:reservations@liburnia.hr

The deadline for the accommodation reservation is 06.06.2012.

After this date, the reservations will be made according to free capacities of the hotel.

Payment: participants pay for the accommodation at the hotel reception.

We are looking forward for Your participation and cooperation,

Yours sincerely,

President of the Organization Committee:  
Prof.dr.sc. Vlado Galičić

President of the Scientific Committee:  
Prof.dr.sc.Mario Plenković

**Organization Committee DIT 2012:**  
**Hrvatsko komunikološko društvo, Jurišićeva 5/1, 10000 Zagreb, Hrvatska**  
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